

## **Q: What is the Cherry Crest Read-a-thon?**

**A:** The Read-a-thon is the first major Cherry Crest PTSA fundraiser of the 2020-21 school year. Students will set a reading goal, gather sponsors to pledge money, read from **Wednesday November 25<sup>th</sup> through Sunday November 29<sup>th</sup>** (over the Thanksgiving break), and submit donations and reading minutes online by **Friday, December 4<sup>th</sup>**. And there are exciting prizes for reading and fundraising! To kick off the event, we will have a school-wide **Pajama Day**. So have your kids attend school in their PJs on **Wednesday November 25<sup>th</sup>**!

## **Q: Does every student get a free Read-a-thon t-shirt?**

**A:** Yes! Every Cherry Crest student will receive a PTSA-sponsored Read-a-thon t-shirt to kick off the Read-a-thon!

Please pick up your student's t-shirt at the t-shirt distribution:  
Location: Cherry Crest covered area

Time: **Saturday November 21<sup>st</sup> (10am – 12pm for grades K, 1, 2; 12pm – 2pm for grades 3, 4, 5).**

*Please wear a mask and practice social distancing!*

## **Q: How do I donate?**

**A:** You can make a donation online at <https://ccelementaryptsa.schoolauction.net/rat2020> Donations need to be submitted by Friday December 4<sup>th</sup> to be eligible for prizes.

## **Q: Where do students submit their Read-a-thon reading minutes?**

**A:** Between Monday November 30<sup>th</sup> and Friday December 4<sup>th</sup>, we will be sharing an online form for students to submit their reading minutes. Students need to submit their total reading minutes by Friday December 4<sup>th</sup> to be eligible for prizes.

## **Q: How will the funds raised from the Read-a-thon be used?**

100% of the proceeds raised from the Read-a-thon go towards the students at Cherry Crest - supporting important PTSA-sponsored programs like Curriculum Enhancement and [General School Assistants](#) (extra support in the classroom!!) Since September, GSAs have been joining in on Teams lessons, running many of the small-group learning sessions, and helping our teachers with a variety of classroom content management, grading and other administrative tasks to help our online classes run smoothly. GSAs are a crucial element in making Cherry Crest not only an exceptional learning environment, but an exceptional community as well. These are just a few ways that the Cherry Crest PTSA helps to make Cherry Crest such a great school for our kids, and different from other schools in our district. So, every dollar raised benefits our children!

***In other words: The Read-a-thon is super important!***

## **Q: How much money should I try to raise for the Read-a-thon?**

**A:** Our recommended donation is **\$150** per student. Every student who raises \$150 will earn a Cherry Crest Celebration Pack. Each student who raises \$250 will earn a Cherry Crest Mega Celebration Pack. Donations are tax deductible and eligible for corporate matching so please check with your employer to see if they will match your donations. **Matching funds are not factored into prize eligibility.**

### **Q: Do we have a school wide donation goal?**

**A:** Yes! We are hoping to raise **\$30,000** together. This will allow us to meet our budget expectations and allow your PTSA to continue to provide the same level of service for our children's education. So consider participating at any amount that you can. Every single donation helps!

### **Q: What can students win?**

**A:** We have some **seriously awesome prizes** for the Read-a-thon.

- **Top Fundraiser in the School:** A virtual party with a read-in and games, hosted by our librarian Ms Lux for you with 4 of your friends + a STEM/robotic toy hamper!
- **Top Fundraiser per Grade:** A STEM/robotic toy hamper!
- **Top Reader per Grade:** A book signed & selected by our librarian, Ms. Lux!
- **70% Class Participation\* Prize:** A special **Read-a-thon 2020 Superstar** Microsoft Teams background for the entire class!
- **Cherry Crest Celebration Pack:** Each student who raises **\$150** or more will earn a Cherry Crest celebration pack – hours of off-screen fun!
- **Cherry Crest Mega Celebration Pack:** Each student who raises **\$250** or more will earn a Cherry Crest mega celebration pack – hours of off-screen fun!
- **Cherry Crest Read-a-thon 2020 Teams Background:** Any student who raises a donation will receive a Read-a-thon 2020 Microsoft Teams background!

### **Q: What are some of the different ways to pledge donations?**

**A:** Sponsors can either donate a flat dollar amount, or can donate a certain amount per minute read by their student.

### **Q: How will prizes be awarded?**

**A:** Our principal, Mr. Steere, will announce the winners during an all-school assembly on **Wednesday, December 9<sup>th</sup>**. We will share additional details regarding the distribution of prizes to students at a later date.

### **Q: What counts as reading for this event?**

- A:**
- Books, Magazines, Newspapers
  - Kids reading to parents & parents reading to kids
  - Audiobooks
  - Cherry Crest siblings or friends reading to each other
  - Online Reading
  - other **counts for both kids** – a win/win!

- Materials in languages other than English
- Think of something that isn't listed? Here's a rule of thumb: If your teacher would consider it reading, **then it is.** 😊

## **Q: Where are good places to find reading materials?**

**A:** Here are a few suggestions:

- **The Cherry Crest Library.** Ms. Lux will share additional details regarding online reading materials the week before the Read-a-thon.
- **King County Library.** While there are many branches, the largest one is the Downtown Bellevue branch, at 1111 110th Avenue NE.
- **The Internet.** Every student at Cherry Crest has access to many reading databases – check with your teacher or Ms. Lux if you cannot find your list of logins/passwords.

## **Q: Where do students find sponsors?**

**A:** A sample letter that students can e-mail or read to friends, family, and neighbors requesting sponsorship is available at <http://www.cherrycrest-ptsa.org/read-a-thon/>. **All donations are 100% tax deductible**, and are eligible for **corporate matching**. We would like the parents to collect all donations from their sponsors and submit one single combined donation. If you would like receipts for your sponsors for tax reasons, please contact us with details. Students should **NOT** ask strangers for donations – we want everyone to stay safe!

## **Q: I have more questions. How do I get them answered?**

**A:** Email us at [readathon@cherrycrest-ptsa.org](mailto:readathon@cherrycrest-ptsa.org) - happy to answer any question you have! This packet and all Read-a-thon forms are also available at <http://www.cherrycrest-ptsa.org/read-a-thon/>.

**GO CHARGERS!!!**  
**READ, READ, READ!!!**